



1st DIGITAL KANO CONFERENCE

BROCHURE

Digital Kano

ORGANIZERS



About Digital Kano Conference

The Digital Kano Conference 2023 is a flagship event the first of its kind aimed at launching a Digital Transformation campaign in the state and Development of Digital Kano Master Plan. With the goal of positioning Kano at the forefront of implementing Nigeria's Digital Economy policy and strategy, the conference will bring together ICT enthusiasts, business professionals, government employees, agencies, youths, entrepreneurs, and stakeholders. The event will provide a platform to deepen digital knowledge, showcase leading trends and innovations, and foster collaboration for the advancement of digital transformation in Kano.

Theme: is *“Promoting Digital Transformation for Accelerated Economic & Social Growth”*

Date: 26th to 27th September, 2023.

Venue: Horizon Hotel, Kano.

Conference Sub themes

- Building Sustainable Tech Ecosystem in Kano, the role of government and private organizations.
- Digital Entrepreneurship and Digital Solutions for economic and social developments.
- Leveraging Technology in Agriculture and Mining for economic development of Kano state.
- Women in Technology, opportunities and Challenges for girls' digital inclusion in Kano state.

Objectives

- To launch digital transformation campaign and promote Digital inclusion.
- To transform Kano to an ICT driven environment.
- To catch up with other states of the country and to attract ICT investments opportunities.
- To promote digital skills acquisition and create digital job opportunities among youths.
- To support and launch many Digital Platforms.

Conference Structure

The Digital Kano Conference 2023 will be a two-day event, consisting of various activities featured into sessions as follows;

- **Keynote Speeches:** Renowned speakers will deliver inspiring speeches on digital transformation, implications, opportunities, and explore latest & leading trends of IT.
- **Panel Discussions:** Interactive sessions with experts from diverse backgrounds discussing key topics such as digital inclusion, cyber security, & e-governance etc.
- **Exhibitions/Startup Pitch:** Showcasing innovative digital solutions, products, and services from local and international companies, startups, and government agencies.
- **Workshops and Training Sessions:** Providing practical skills, development opportunities in areas such as digital marketing, entrepreneurship & analytics to diverse formal & informal sectors.

- **Networking Sessions:** Featuring Networking Session to Facilitate interactions among participants to foster collaboration, partnerships, and knowledge sharing.
- **Women in Technology:** Interactive sessions with women from diverse Technology backgrounds discussing opportunities & challenges to foster girls' participation in IT.
- **Awards Ceremony:** The conference will culminate in an awards ceremony, recognizing outstanding contributions and achievements in the field of ICT in Kano.

Participants

- Startups, Women and youths in IT.
- Government and Non-Governmental Organizations.
- Universities and other educational institutions.
- Trade Unions, Business CEOs, Directors, and Entrepreneurs.
- Religious Scholars and Media

Visit this link to book a spot @ bit.ly/dgk23register

Startup Pitch

The conference offers an opportunity for Kano based startups that have a digital products or ideas to showcase before the relevant stakeholders and stands a chance for investment or grant opportunities. If you are one or know one; you can apply by visiting this link bit.ly/dgk23startuppitch

Exhibition

The Digital Kano Conference 2023 Exhibition is an opportunity for companies and other private organizations to expand their network by showcasing their new products and services. The conference exhibition ground is dedicated for companies to showcase their products and attract new sales or get new customers and increase brand exposure by providing a dedicated exhibition stand for each company to show their products or services through their sales representatives.

For more Information, contact

07037852728, 08024698250, 08164372598

Or Send email to info@digitalkano.ng, digitalkano23@gmail.com

Sponsorship

The committee invites government agencies, private companies, educational institutions, and development organizations to collaborate as partners and sponsors for the Digital Kano Conference 2023.

Why sponsor the Digital Kano conference?

Help Encourage the Digital Transformation of Kano and the Growth of the Kano Tech Ecosystem

Sponsorship revenue significantly reduces the overall cost of organizing and participation, enabling more attendees to participate at the conference. Your sponsorship support helps to bring the widest possible range of different participants and also helps to achieve the conference objectives.

What is the benefit for me?

Sponsoring the Digital Kano Conference gives you:

- Unique marketing and brand exposure
- Access to influential Tech professionals
- Internal and external networking opportunities
- Opportunity to make valuable contacts and increase sales
- Opportunity to play role in a special community Development Service and Digital Transformation of Kano state.

For more Information, contact

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Organizers

The event organizers are Kano Based Startups and Other partners outside the state in Collaboration with Kano state Government as follows.

- Anwar I.T Solutions Hub (AITS HUB).
- Greenlight Telecom Service
- Start Up Kano.
- Hubuk Technology Ltd.
- Gems Global Service Ltd.
- Noise free Media Consult
- Perpetual Solutions International.
- Startup Jigawa.
- Needle Technology Ltd (Abuja).
- Fawahir Consult Ltd.

Supervisors

- Nigerian Young Academy (NYA)
- Kano state Ministry for Science and Technology.
- Kano state Ministry for Commerce, Trade and Solid Minerals
- Kano state Ministry for Women Affairs.